

BEN PETTIS

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6936 Brentwood Street
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EDUCATION

B.A. - MEDIA STUDIES AND CINEMA STUDIES

UNIVERSITY OF OREGON 2014 - 2018

Expected graduation Spring 2018

Robert D. Clark Honors College

M.A. - COMMUNICATION STUDIES

COLORADO STATE UNIVERSITY 2018 - 2020

Concentration in Media and Visual Culture

RESEARCH INTERESTS

Internet culture, Internet memes, new media

AWARDS

ROBERT D. CLARK HONORS COLLEGE DEAN'S LIST

Spring 2015, Fall 2015, Winter 2017

CINEMA STUDIES MERCHANT IVORY ESSAY AWARD

SPRING 2016, HONORABLE MENTION

Four Days in September—Barreto's Perfect Balance of Imperfect Cinema

Written for LAS 407, Latin American Cinema as Revolution

SPRING 2017, HONORABLE MENTION

Stephen Colbert—New Character, But Unchanged Ideology

Written for CINE 410, Stars and Performance

SOJC – OUTSTANDING MEDIA STUDIES STUDENT AWARD

Spring 2018

PAPERS

ROBERT D. CLARK HONORS COLLEGE THESIS

SPRING 2018

Pepe the Frog: A Case Study of the Internet Meme and Its Potential Subversive Power to Challenge Cultural Hegemonies

Passed with Distinction

PRESENTATIONS

CLARK HONORS COLLEGE - PALEONTOLOGY OF OREGON

MARCH 2015, UNIVERSITY OF OREGON

Beaver Creek in Northern Oregon: Fossils and Findings from the Keasey Formation

This 30-minute poster presentation took place in a symposium-style question and answer session with other Honors College students. The poster overviewed paleontological records from the late Eocene period such as *Ornithurae Pelagornithidae* and *Ornithurae Plotopterida*, two giant birds from the Keasey Formation.

WHAT IS UNIVERSE? COMMUNICATION, COMPLEXITY, COHERENCE

APRIL 2018, UNIVERSITY OF OREGON IN PORTLAND

Pepe the Frog: A Case Study in “Meme Magic”

Presenter on the “Series/Memes” panel at the eighth annual *What is...?* conference-experience. The presentation characterizes Internet memes as a unique medium that empowers subcultural groups to challenge dominant hegemonies. The “universe” of memes exists in online space, but can be just as real as events in physical space.

ORGANIZATIONS

MEDIA STUDIES CLUB, CO-FOUNDER

2016-2018

Student group to discuss and debate contemporary media issues.

BOY SCOUTS OF AMERICA

2002-PRESENT

Became an Eagle Scout February 2014

OREGON EGO - UO MEN'S ULTIMATE

2015-2018

Traveled for competition in Washington, California, North Carolina, South Carolina, and Ohio. Competed in USA Ultimate D1 College National Championships 2016, 2017.

Collaborated with others to produce videos, graphics, and other media content for the team.

WORK EXPERIENCE

DENVER AREA COUNCIL, BOY SCOUTS OF AMERICA 2011-2017

SUMMER CAMP COUNSELOR 2011-2013

Instructed merit badge classes, sizes ranging 2-30 campers, ages 11-17.

Maintained class records and provided mid-week progress reports to unit leaders.

MINING DISTRICT COORDINATOR (MANAGEMENT) 2014-2015

Oversaw individual counselors and provided advice and guidance to improve teaching techniques.

Provided evaluation and feedback to other staff members.

Worked closely with Program Directors and Camp Directors to create an effective merit badge curriculum.

Assisted with coordinating and operating camp-wide activities.

CAMP DIRECTOR 2016-2017

Planned and developed a summer camp program including hiring staff, communication with unit leaders, and coordination with other council employees.

Trained camp staff and provided resources and guidance to support the educational goals of the summer camp program.

Supervised daily operation of the camp, equipment safety, and facility usage.

Directed staff in enforcing camp and council policies and procedures.

UNIVERSITY OF OREGON, SUSTAINABLE CITIES INITIATIVE 2017-2018

SUSTAINABLE CITIES YEAR PROGRAM REPORT EDITOR

Coordinated the work of student report writers for the Sustainable Cities Year Program (SCYP)

Communicated with UO Faculty, Students, SCI Staff, and Partner Community representatives to organize and facilitate the SCYP report process.

Reviewed drafts of student reports, and performed edits for organization, clarity, and overall SCI style guidelines.

Ensured that student work was completed and delivered to the partner community by appropriate deadlines.

PROFESSIONAL SKILLS

Digital Photography, Videography, Adobe Creative Cloud including Photoshop, Illustrator, InDesign, and Premiere.

REFERENCES

DR. PETER ALILUNAS

Assistant Professor

University of Oregon Department of Cinema Studies

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DR. JANET WASKO

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